



Surrey Regional Economic Summit

2010

DELEGATE INVITATION

Thursday, October 14, 2010

Sheraton Vancouver Guildford Hotel
Surrey, British Columbia, Canada



Rico Hizon

Anchor,
Asia Business Report
BBC World News
Singapore



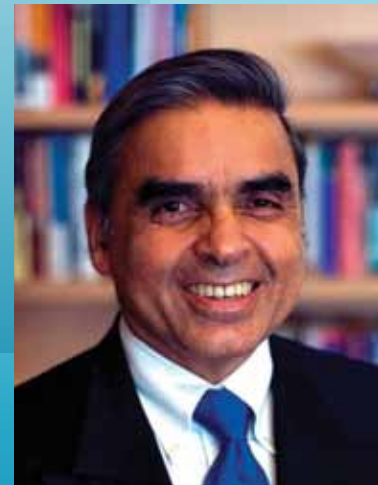
Steve Forbes

Editor-in-Chief,
Forbes Magazine,
New York



Pam Woodall

Asia Economics Editor,
The Economist,
London



Dr. Kishore Mahbubani

Author and Professor,
National University of
Singapore
and Past President of
UN Security Council

Messages from the Chairs



“The annual Surrey Regional Economic Summit is a unique opportunity to engage business and community leaders as we detail significant economic issues impacting our region and province. Featuring local and international experts, this year’s Summit puts particular emphasis on the rise of Asia and the changing role of the United States as we come out from under the international recession. As a province built on international trade, there’s no question that these dramatic economic changes will play a pivotal role in our future prosperity.”

—**Mayor Dianne Watts**, City of Surrey
Honourary Chair, Surrey Regional Economic Summit



“The Surrey Summit has found a winning formula that includes a combination of hot topics and impressive domestic and international panelists. Recognizing that the 2010 Summit is dealing with significant economic issues of a regional and provincial nature, the Business Council of British Columbia is pleased to be a partner in this year’s conference. Like all those who have attended previous Surrey Summits, I’m looking forward to this fall’s meeting.”

—**Virginia Greene**
President and CEO, Business Council of British Columbia
Honourary Co-Chair, Surrey Regional Economic Summit



“The annual Surrey Regional Economic Summit ranks among the most impressive business conferences in our province. The fact is, strong national economies start locally, reinforcing the importance of this year’s meeting with its focus on changes to the American and Asian economies, and their impact on British Columbia and Canada.”

—**David Emerson**
Chairman, Emerson Services Ltd
Honourary Co-Chair, Surrey Regional Economic Summit



“The third annual Surrey Summit promises to build on the momentum of our 2008 and 2009 meetings. This year’s Summit highlights the dramatic changes we’re seeing in international economies such as Asia and the United States, important trading partners for our province and country. As a result, you definitely do not want to miss this one-of-a-kind event.”

—**Councillor Linda Hepner**, City of Surrey
Co-Chair, Surrey Regional Economic Summit



“There’s no question that the international recession has resulted in major changes to the world’s economies. This year’s Surrey Summit highlights some of the most dramatic of these changes, including the continuing rise of Asia against the economy of the United States, our country’s largest trading partner. Our 2010 Summit is bringing together some of the very best economic and business presenters in the world to put it all into perspective.”

—**Inde Sumal**
Regional Vice President, RBC
Co-Chair, Surrey Regional Economic Summit



When

7:30 am – 2:00 pm
Thursday, October 14, 2010

Where

Sheraton Vancouver Guildford Hotel
15269 104th Avenue
Surrey, British Columbia, Canada

Who

Mayor Dianne Watts, Honourary Chair
David Emerson, Honourary Co-Chair
Virginia Greene, Honourary Co-Chair
Councillor Linda Hepner, Co-Chair
Inde Sumal, Co-Chair

In addition to expert panelists,
featured speakers include:

Steve Forbes, Editor-in-Chief,
Forbes Magazine, New York

Pam Woodall, Asia Economics Editor,
The Economist, London

Dr. Kishore Mahbubani, Author and
Professor, National University of Singapore
and Past President of UN Security Council

Rico Hizon, Asia Business Anchor,
BBC World News, Singapore

Why

The past few years have seen major changes in the world's economies, with countries such as China and India now challenging the economic dominance of the United States. As a small, open economy, British Columbia needs to better understand these fundamental changes to decide how best to build our economy going forward.

At the 2010 Surrey Regional Economic Summit, some of the world's foremost international business experts will share their unique and timely perspectives on how changes in international economies, and the rise of China and India, are impacting Canada and British Columbia. Speakers include Steve Forbes of Forbes Magazine, author and professor Dr. Kishore Mahbubani of Singapore, The Economist's Asia Economics Editor Pam Woodall, and BBC World News Singapore anchor Rico Hizon. Joining them will be local and national experts who'll add their perspective on what these changes mean for our economy.

Organized and promoted by the City of Surrey and the Business Council of British Columbia, the 2010 Surrey Summit will be one of the most important economic events held in BC this year, and a not-to-be-missed opportunity to network with 500 of Metro Vancouver's most influential business and community leaders.

For registration information, or additional details about the Surrey Regional Economic Summit, please contact:

Robyn Jones-Murrell

Email: sres2010@pacegroup.com

Telephone: 604-646-3563

Fax: 604-689-1808

REGISTER NOW: www.sres2010.com

Agenda

6:30 am **REGISTRATION AND NETWORKING** Guildford Foyer

7:30-8:30 am **STANDUP NETWORKING BREAKFAST** Tynehead Ballroom and Foyer

8:45-10:00 am **PANEL SESSION 1** Guildford Ballroom

**Lessons from a Recession:
The Future of the Canadian and British Columbian Economies**

While Canada and British Columbia fared better than other parts of the world, the international recession has changed the world's economies. Coming out from under the global recession, what lessons have we learned that will benefit Canada and British Columbia and what will our local and national economies look like in the years ahead?

MODERATOR:

Michael Levy, Founder, President and Managing Director, Border Gold Corporation

PANELLISTS:

Ken Peacock, Director of Economic Research, Business Council of British Columbia

Niels Veldhuis, Vice President Research, The Fraser Institute

Craig Wright, Senior Vice President and Chief Economist, RBC

10:00-10:30 am **NETWORKING BREAK** Guildford Foyer

10:30-11:45 am **PANEL SESSION 2** Guildford Ballroom

**The Rise of Asia:
Going Global with the World's Fastest Growing Economies**

The sun isn't the only thing rising in the east. China, India and other Asian economies are making their mark with a fast-paced agenda for the new global economy. From manufacturing to innovative technologies, Asia's economic growth is a case study in competitive success. What more can we expect from these powerhouse economies and how will their continued growth shape the economic future of their neighbours, suppliers and customers?

MODERATOR: TBC

PANELLISTS:

Pam Woodall, Asia Economics Editor, The Economist

Rico Hizon, Anchor, Asia Business Report, BBC World News



11:45 am-12:45 pm **VIP RECEPTION WITH PANELISTS AND MAYOR DIANNE WATTS** Tynehead Ballroom and Foyer

11:45 am-12:45 pm **STANDUP NETWORKING LUNCHEON** Fraser Room

12:45-2:00 pm **PANEL SESSION 3** Guildford Ballroom

**Asia and America:
New Roles for a New Economy**

Even before the upheaval of the international recession, the winds of change were blowing across the world's economies. Dramatic changes have already taken place and there's more to come as the United States and China re-cast themselves in their new economic roles which include powerful political positions and strategic influence on the world stage. What do these fundamental economic changes and relationships look like and what will be their impact on business and politics across the globe?

MODERATOR: TBC

PANELLISTS:

Steve Forbes, Editor-in-Chief, Forbes Magazine

Dr. Kishore Mahbubani, Author and Professor, National University of Singapore and Past President of UN Security Council

RECEPTION

TICKET OPTIONS

OPTION A: \$349 + \$41.88 HST = \$390.88

- Breakfast Reception
- Networking Lunch Reception with Mayor Dianne Watts and featured speakers
- Preferred Seating
- Summit Registration (Included)
- Closing Reception

OPTION B: \$249 + \$29.88 HST = \$278.88

- Breakfast Reception
- Lunch Reception
- General Seating
- Summit Registration
- Closing Reception

Speaker's Biographies



STEVE FORBES, Editor-in-Chief, Forbes Magazine, New York

Mr. Steve Forbes is President and CEO of Forbes Inc. and Editor-in-Chief of Forbes Magazine, one of North America's foremost business magazines with a circulation of more than 900,000. An influential pro-growth advocate and lauded economic forecaster, Mr. Forbes is one of the most highly respected businessmen of our time. In 1996 and 2000, he was a Republican candidate for President. Today, he reaches a worldwide audience of nearly five million readers through his print publications, and seven million unique visitors a month online through Forbes.com.



DR. KISHORE MAHBUBANI, Author and Professor, National University of Singapore and Past President of UN Security Council

Dr. Kishore Mahbubani is currently the Dean and Professor in the Practice of Public Policy at the Lee Kuan Yew School of Public Policy at the National University of Singapore. He served in the Singapore Foreign Ministry from 1971 to 2004, and twice served as Singapore's Ambassador to the United Nations. Dr. Mahbubani has published and spoken in all corners of the globe and is the author of "Can Asians Think?", "Beyond the Age of Innocence: Rebuilding Trust between America and the World", and "The New Asian Hemisphere: the irresistible shift of global power to the East". Last year, the Financial Times named him one of the Top 50 individuals who would shape the debate on the future of capitalism.



PAM WOODALL, Asia Economics Editor, The Economist, London

Ms. Pam Woodall is Asian Economics Editor for The Economist and is one of the most outstanding journalists on economics in the world. Ms. Woodall writes chiefly on international economics, Asian economies, European economies, the rise of China and other emerging economies and exchange rates. In recent years Ms. Woodall has also written about the economics of new technology, asset-price bubbles and the re-emergence of China and India as economic giants. Her unrivalled understanding of macroeconomics enables her to identify and anticipate key developments that will likely impact strategic business decisions for organizations operating globally. Ms. Woodall is also the inventor of The Economist's "Big Mac Index".



RICO HIZON, Anchor, Asia Business Report, BBC World News, Singapore

Mr. Rico Hizon is the news anchor of BBC World News' Asia Business Report & Asia Today based in Singapore. Broadcast to 300 million households worldwide, Asia Business Report offers viewers the latest economic and market news from the Asia-Pacific region, with in-depth analysis of the latest trends from the movers and shakers in the business world. Mr. Hizon joined BBC World News in 2002 after eight years with CNBC Asia.



CRAIG WRIGHT, Senior Vice-President & Chief Economist, RBC

Mr. Craig Wright is Senior Vice-President and Chief Economist at RBC. In this capacity he leads a team of economists providing economic, fixed income and foreign exchange research to RBC clients. Mr. Wright is a regular contributor to a number of RBC publications and is a key player in delivering economic analysis to clients and the media through regular economic briefings.

Mr. Wright joined RBC in 1994 and became its Chief Economist in 2001. He is a member of the CD Howe Monetary Policy Council, the British Columbia Economic Forecast Council, and the Wilfrid Laurier School of Business and Economics Dean's Advisory Council.



KEN PEACOCK, Director of Economic Research, Business Council of British Columbia

Mr. Ken Peacock is the Director of Economic Research at the Business Council of British Columbia. In this capacity Mr. Peacock contributes to the Council's work on economic and policy issues of interest to the business community. He is also the author of a number of regular Business Council publications dealing with the provincial economy and related policy matters. Prior to joining the Business Council, Mr. Peacock was an Economist with Central1 Credit Union. There he advised credit unions on the outlook for the provincial economy, housing markets, and interest and exchange rates. Mr. Peacock is the immediate past President of the Association of Professional Economists of BC and is an advisor to the BC Progress Board.



MICHAEL LEVY, Founder, President and Managing Director, Border Gold Corporation

Mr. Michael Levy is one of British Columbia's best known business analysts. He appears regularly on CKNW/AM 980 and the CORUS Radio Network as well as with CTV and Global Television. Known for his ability to explain complex financial terms in plain language that responds to the needs of Canadian business people and investors, Mr. Levy is also a sought after speaker across Canada and the United States.

Mr. Levy's extensive business experience includes 42 years in the brokerage, commodities, precious metals and foreign exchange industries, including eight years as Executive Vice President of Custom House Global Foreign Exchange from 2000 to 2007.



NIELS VELDHUIS, Vice President Research, The Fraser Institute

Mr. Niels Veldhuis is Vice President Research and a senior economist at The Fraser Institute. Since joining the Institute in 2002, he has written extensively on a wide range of topics including, taxation, productivity, entrepreneurship, labour markets and government performance. Mr. Veldhuis is a regular contributor to newspapers such as the National Post, The Globe and Mail, Business in Vancouver and Wall Street Journal. He also appears regularly on radio and television across Canada and has appeared before House of Commons and Senate committees as an expert witness. Mr. Veldhuis is currently a member of Surrey Mayor Dianne Watts' Advisory Committee on Investment and Job Creation.



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To Register:

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PRESENTED BY:



Business Council of
British Columbia